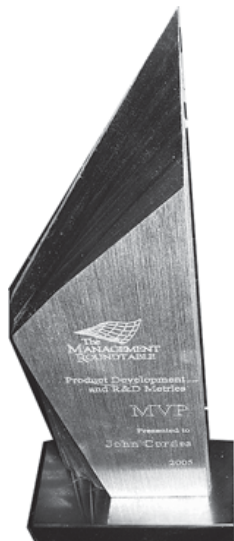


2006 PRODUCT DEVELOPMENT AND R&D

MVP AWARDS



Management Roundtable is proud to announce the second annual call for nominations for the **2006 Product Development and R&D MVP Awards**.

This award was established in 2005 to honor individuals who have demonstrated outstanding leadership and made significant contributions in advancing the field of product development and R&D performance measurement. The awards are expressly for industry practitioners who have implemented new methods, improved processes, achieved results and openly shared knowledge with others.

Nominees must be US-based practitioners in the field of R&D or product development who meet one or more of the following award criteria:

- 1) Applied new concepts, methods and models for measurement to raise R&D productivity and performance.
- 2) Led metrics implementation and process improvement efforts across teams, functions, and/or geographies.
- 3) Shared knowledge about key practices, metrics, and results both inside and outside their organization
- 4) Demonstrated long-term commitment to continuous, reciprocal learning.

Four Finalists will be selected and recognized; from these finalists, one overall winner will be chosen based on his/her accomplishments in any or all of these dimensions. The overall winner is selected by an independent panel of judges and Management Roundtable.

We are pleased to honor this dedicated and talented individual at Management Roundtable's **11th Annual Conference on Product Development Metrics: Assess, Predict and Foster Innovation**, to be held in **Chicago** on **November 6-8, 2006**.

The finalists and overall winner will also be acknowledged to their senior management and the national press to underscore the importance and value of R&D and product development.

Nominations must be submitted by August 4, 2006.

Form on reverse side>

2006 PRODUCT DEVELOPMENT AND R&D

MVP AWARDS

Please fill out this form completely and return by **August 4, 2006**

Nominee:

Name _____

Title _____

Company _____

Street _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

1. Please give a brief description of the work done by the nominee which qualifies that person for this award:

2. For which category are you nominating the individual? Please describe the impact the individual has made in that area:

Applied new concepts Led implementation efforts

Shared knowledge Demonstrated commitment

3. Please feel free to include any additional information (including publications, biography, etc.) or to attach additional pages.

Submitted by:

Name _____

Title _____

Company _____

Street _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

As a final part of the award selection the nominee is required to accept the award at the 11th Annual Product Development Metrics Conference in Chicago. Conference attendance fee is waived for award winners.

Please Submit Your Completed Nomination Form by August 4, 2006 to:
MVP Awards c/o Management Roundtable, 92 Crescent Street, Waltham, MA 02453
Phone: (781) 891-8080 Fax: (781) 398-1889 E-mail: mvp@roundtable.com