

2005 PRODUCT DEVELOPMENT AND R&D

METRICS MVP AWARDS



Management Roundtable is proud to announce the first annual Call for Nominations for the **2005 Product Development and R&D Metrics MVP Awards**.

This award was established in 2005 to honor individuals who have demonstrated outstanding leadership and made significant contributions in advancing the field of product development and R&D performance measurement. The awards are expressly for industry practitioners who have implemented new methods, improved processes, achieved results and openly shared knowledge with others.

Nominees must be US-based practitioners in the field of R&D or product development who meet one or more of the following award criteria:

- 1) Applied new concepts, methods and models for measurement to raise R&D productivity and performance.
- 2) Led metrics implementation and process improvement efforts across teams, functions, and/or geographies.
- 3) Shared knowledge about key practices, metrics, and results both inside and outside their organization
- 4) Demonstrated long-term commitment to continuous, reciprocal learning

Winners are selected by Management Roundtable based on nominations from peers and leading industry experts as well as its own observation of exceptional performance by individuals.

We are pleased to honor these dedicated and talented individuals at Management Roundtable's **10th Annual Conference on Product Development Metrics: Achieving the Full Value of R&D**, to be held in Chicago on November 7-9, 2005.

Their contribution will also be acknowledged to the winners' senior management and the national press to underscore the importance and value of R&D and product development.

Nominations must be submitted by August 5, 2005.

Form on reverse side>



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Please fill out this form completely and return by **August 5, 2005**

Nominee:

Name _____

Title _____

Company _____

Street _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

1. Please give a brief description of the work done by the nominee which qualifies that person for an award:

2. For which category are you nominating the individual? Please describe the impact the individual has made in that area:

Applied new concepts Led implementation efforts

Shared knowledge Demonstrated commitment

3. Please feel free to include any additional information (including publications, biography, etc.) or to attach additional pages.

Submitted by:

Name _____

Title _____

Company _____

Street _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

As a final part of the award selection the nominee is required to accept the award at the 10th Annual Product Development Metrics Conference in Chicago. Conference attendance fee is waived for award winners.

Please Submit Your Completed Nomination Form by August 5, 2005 to:
MVP Awards c/o Management Roundtable, 92 Crescent Street, Waltham, MA 02453
Phone: (781) 891-8080 Fax: (781) 398-1889 E-mail: mvp@roundtable.com